



**ASX ANNOUNCEMENT  
Bapcor Limited (ASX: BAP)**

**ASX Release**

11 July 2016

**Letter to shareholders – Change of Company Name**

Bapcor Limited (ASX:**BAP**) (the **Company**) advises that the attached letter regarding the Company's change of name has been despatched to all shareholders today.

**-Ends**

For further information, please contact:

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Dear Shareholder

### Change of Company Name

I am pleased to advise that, in accordance with a resolution passed by shareholders at an Extraordinary General Meeting held on Monday 4 July 2016, the Company has changed its name from 'Burson Group Limited' to '**Bapcor Limited**'.

As shareholders may be aware, the Company has grown significantly since it listed on the ASX in April 2014. In particular, the variety of businesses operated by the Company has expanded from the original "trade" focused business to include retail, specialist wholesale and service business units.

We consider that the change of the Company's name to Bapcor Limited more accurately encompasses the current and future operations of the Group. In addition, the new name will result in less confusion between the name of the listed parent company and the trading names of the Group's business units.

The change of name does not affect the Company's core business, or its existing ASX issuer code; the Company's shares will continue to trade on the ASX under the code "**BAP**".

The change only impacts the name of the ASX-listed parent company of the Group, and does not affect any of the trading names or brands of the Company's businesses.

On behalf of the Board, I would like to thank you for your continued support of the Company.

Yours sincerely

A handwritten signature in black ink, appearing to read "Robert McEniry".

Robert McEniry  
**Chairman**

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